

UNDERSTANDING POLITICS & POLITICAL ENVIRONMENT

SCIENTIFICALLY UNDERSTANDING WORLD OLDEST PROFESSION YET LEAST STUDIED & UNDERSTOOD, MOST COMPLEX ENVIRONMENT, FASTEST CHANGING DYNAMICS & MOST UNCERTAIN COMPETITION – NOTHING ELSE BUT POLITICS ITSELF.

STUDY YOUR POLITICAL ENVIRONMENT AS A WHOLE, IT'S COMPONENTS & THEIR DYNAMICS TO MAKE AN INVINCIBLE COMMAND OVER POLITICS YEAR OVER YEAR, ELECTION OVER ELECTIONS

One Of Biggest Ignorance by political parties is that they don't consider to manage entire political environment as a whole, but they deal only a part of it. We Consider Politics –

World's One Of Oldest Profession But Least Studied & Understood subject Yet. This Is Reason why No Set Of Standard Working Norms Has Been Developed Yet, what we Are Trying. We Too Consider That Politics & War Is similar By Nature The Only Difference Is That Politics Is Fought With Intellectual Weapons & strategy While War Is Fought By Arms & Ammunition. Point To remember That Politics Is Also Most Unpredictable, Most Dynamic & Fastest Changing Filed. Also, Politics Is the Only Toughest Competition Which requires Very High diversified Skill Sets In Professionals Manner So that There should Not be Place For Any Mistake. Mistakes In Politics & war Becomes Very Costly.

Very Important notable point in political Portfolio Management is that The politics is only a field where expert level multidisciplinary Knowledge/Information Is required to execute

. Undoubtedly Politics is the only filed which requires The deep understanding of Traditional subjects like Ancient Philosophy, Religion, History, Culture But Also requires Modern Filed Knowledge. You Can say that Managing a Complex Politics Every field of study Contribution is required like Mathematics, Science, Biology, History, Computer

science, Modern IT & Related Communication Technologies, Politics, Psychology etc etc etc. And We utilizes All These multidisciplinary Information from diverse field to make a campaign successful.



Once The Political environment, It's Constituents & Its dynamics Nature understood well, managing Political Uncertainty Becomes easier. In short We Will discuss Abt These Here ...
As A Wholesome, Political environment Is an open system of

politics where all micro & macro Political events happens. Political environment Of Any Country / Place Carries People (Voters), Parties, Political Leaders & Political Place (Constituencies) P's of Politics. All These Constituents work together upon each other. So managing each Constituents Becomes Important. Any one Among these can't be Ignored.

Next On Other Hand Invisible Psychosomatic Constituents are social norms, culture, Religious beliefs, economical Conditions, Historical Philosophies etc etc All these Constituents are treated as sets Of Psychosomatic Influencing Factors collectively. By Nature These remains Intangible, Active Or dormant & May Get activated any time to create a political mutation in any elections. These are the factors which govern the visible constituents of Political environment.

In Next Step We Can say Further That Above Said Invisible Psychosomatic Political Constituents Are further influenced / governed by different kind of cues & Triggers Which Affects/ change the existing Political dynamics / liking / disliking of people.

So As A Whole To Manage Entire Politics Following Is The Chain Of Series Of Actions – **Understanding Cues & Triggers -> To Understand Political dynamics -> To Understand Political constituents -> To Manage The Political environment. "UNDERSTANDING POLITICAL ENVIRONMENT UNDERSTANDING THE VICTORY & DEFEAT"**