

SERVICES AT A GLANCE

KNOW ABOUT ALL OUR DIVERSIFIED SERVICES

MANAGING NOT MERELY THE POLITICS – BUT MANAGING UR POLITICAL ENVIRONMENT AS A WHOLE!

“Our Services Are Strategically Capable The to Manage The Complex Challenges Of Any Political ecology To Mold the Politics In Your Favor By Swinging The Political dynamics As Per Your Political Goals. We Not Merely Manage The events But Strategically We Work Over All Constituents Which Makes A Political environment So that Your Political Performance Keep Growing By addressing the actual challenges in most scientific & systematical Way For Efficiency Improvement. For The same several Innovative concepts we utilities like DATANAMICS, PSYCHOSOMATIC, VOTERS INSIGHT & POLITICAL KINESIS etc etc.You will get introduces several other never heard before it concept in filed of Management of Politics & elections.”

“COME! EXPERIENCE SCIENTIFIC SYSTEMATICAL PROCESS ORIENTED SERVICE APPROACH”

Every Political Party Or Candidate Uses All Possible Tools & Techniques During Elections But Only One Wins. What May Be Reason Behind This That You Too Uses Best Possible Resources & Doing All Kinds Of Possible Political Activities Like Rallies, Social Media Uses, Road Shows Etc, But Results Are Not Coming? Where Do You Lack? Lack Is Well Synchronized Integrated Strategic Approach!

Since, We Believe that Politics is most diversified, complex, ever-changing & Most UNPREDICTABLE field / Profession. Managing It effectively is a rigorous & integrated Act. Every Country / State / Constituency has it's own

political environment & then further ***“Environment within Environment Within Environment”***. Means In A Given Particular Time & TopoGeographical Area Several Layers Of Political Dynamics may be available. For example dynamics of national level, state level, district level politics may vary because voters / public perception differs as per their social, economical believes & priorities.

Hence the demand for strategic services is too very much specifics as per changing time. We understand this fact & believe that need of a single candidate may be different, need of regional party may be different & need of national party may be different. In same Way Need For National, State, Local, BY elections may be different. Above All In A Given particular time, place & situation need may be different. One Of Our USP Is Our flexibility & acting as per need.

In Today's Modern Time,We Consider Politics As 5th Generation's Psychological Warfare- A most Complex & Most Unpredictable Event To Manage It, Because Several Invisible / Latent forces works upon each other Created By Many Rival Parties & Other Constituents Of Political Ecology. By Nature Recognizing These Forces Are Typical task & Managing Them too.This is Also fact That Only These Latent Forces are Only responsible For Any Change In Politics.To Manage A Set Of Complex Political dynamics, A Very Fast Responsive & micro Sensitive System Is required By Any Acting Political party.Hence Considering The Requirements Of Political Consulting Profession To Deliver Best To Our Clients,We Have developed Our SOP As One One Of Most Modern Standard Operating Procedure which Carries the capabilities To Manage All complex Situations Effectively To Make An edge Over Your Rivals.

TO CATER SUCH A DIVERSIFIED FIELD & THEIR NEEDS ,WE PROVIDES OUR SERVICES INTO FOLLOWING CATEGORIES ON NATIONAL REGIONAL & GLOBAL LEVEL ...The Most Advanced Integrated Strategic Services To Fulfill all required need for *Large & Complex Nature Election / Political Campaigns,Very Scientifically, We Have*

divided Our Services Into several parts so that micro management can be done effectively for desired Results. This Is Our Most Advance level services which covers all A-Z Activities strategic Management By deploying A Separate Team for more than 17 Strategic departments / Units At Clients destination For Long terms. In This We take The All Professional Responsibilities to Make R&D, develop strategies, Its execution & Other day to day Operations. Further This Services Has Been divided Into 4 Strategic division as below

1. **STRATEGIC** – This part carries The responsibilities of strategic task like R&D, Data Gathering, behavioral Research, developing different Types Of Strategies, Future Course Of Action, Road Map, Competition Mgt., Political Attack & Defense Mechanism, Developing Political Magnetism & Strong Psychological, Ideological Bindings Between Your Party & Voters, Political Rival Competition Management, Public Perception Change Mechanism, Strengthening The Party & It's Different wings, etc. This The Part Where Major Innovations Are Involved & We Consider AM to PM Day To Day Activities & Carries The Major Responsibilities To Make You Different From Other Political parties.
2. **TACTICAL** – Tactical Part manages The Effective Execution Of Developed Strategies on All Possible Platforms Of Ground Zero Level In A Given Time period in any Political Environment. There is very fine difference Between strategic & tactical. We believe that best strategies gives best results when they are executed effectively on ground. Hence This Plays An Important role to achieve the strategic Goals.
3. **TECHNICAL** – In today's Crowded Politics where Uncountable task Have To Complete in Short period Time, Taking Support Of Technology Has Become Mandatory. To Maintain an edge Over Others, First Hit way Is Most Effective. To cater The Need We develop In House

state Of the art facilities for 24 x 7 Hrs technological supports. Point To Remember That Technology **Is a double edged weapon**, If Not Used wisely It May Create Collateral damage Too & can Give A dent To Your Work too. Hence How To Use, when to Use etc are Governed By Strategic & tactical department.

4. **OPERATIONAL** – In this A dedicated expert team Provides back-end services To All person for Smooth & Uninterrupted Services. This wing Plays An Important Role To Maintain continuity Of Work flow.

In This, we cover all those services which are practiced by any party or candidate on the ground in day to day practical political life. Following is a list of such services –

1. POLITICAL REVAMPING –
2. LOST VOTE BANK RE-GAIN
3. ELECTION CAMPAIGNING
4. POLITICAL BRANDING & IMAGE BUILDING
5. MASS PUBLIC PERCEPTION CHANGE MGT.
6. WAR ROOM CREATION
7. R & D
8. POLITICAL PARTY REGISTRATION
9. TRAINING & DEVELOPMENT
10. OTHERS ...

As we Have Already stated That Politics Is Most diversified Profession, Hence It Dynamics Is Also different On different Levels. Dynamics & Strategic requirement Is Totally Different For National, State, Local or International Platforms Of Politics. Hence every Level Of Politics Requires Totally different Sets Of Strategic Action Axioms. Keeping This fact In Mind, We Provides Our Services To Following diversified Clients...

SERVICES FOR NATIONAL LEVEL PARTIES – Being A national Level

party, Your Strategic Political Need Becomes too Complex Because You Have To Tackle Different & diversified Political Challenges For different territories, Among different Sets Of Political environment. **More Interestingly** That You Have To Manage All These diverse Political Challenges **Under A Common Political Ideology Of Your Party**. We facilitate Our Services To Such Clients Which Is Quiet Capable To Manage The Large, Speedy & Complex Political environment.

SERVICES FOR REGIONAL LEVEL PARTIES- Being A regional Party, Your Political Challenges Differs from Others But More Condensed & Limited Too. In Such A Constrained Political environment, Performance Becomes Challenging too. We understand The Strategic Scopes & Limitations Too. Here We Support Our Clients To Get established in His state & To expand In Other states At same Time. Means services On 3 dimension. I.e. Holding Your Leadership In state, Expanding Your Party In Other Territories & Managing Competition In State & with Other state level Political parties & National parties too. For example Your party May Loose Or win election But You Should win election From Your Constituency.

SERVICES FOR GROWING PARTIES / NEW ENTRANTS- If you Are A Newly registered party your strategic Requirements Are Totally different because In this deadly Political Competition You Have To Make Your Place By Fighting with Well Established Decades / Half Centuries Old & Powerful Parties. Competition becomes More Lethal. You Have To Complete several task In short period Of Time Like Growth Of your Party, Increasing members In Your Party & Overall getting established as Main Player In Politics. We can Help you Better To Achieve Your all Goals Within Limited Resources.

SERVICES FOR INDIVIDUAL LEADERS / POLITICIANS – You May be A MP/ MLA, As An Individual Politicians Your Goals & Need Are different. As An Individual Politician you Faces challenges On Intra & Inter Level Both. I.e. Competition Within Party By Your Own party Leaders & Competition With Other Different

Party & Their Leaders. We understand Your requirement To Grow With Party & Outside Party too. In This way To Cater All these strategic Political Axis, We Support In Multidisciplinary way By Improving Your Influence Inside Party So That You can Manage Well Internal Party Competition & Improving You Image In Mass Public. The benefit Of Our Services Are That No Matter what will Be Situation But Your Individual Political status will Be Maintained & Growing On All Axis.

SERVICES FOR POTENTIAL ASPIRANTS- If You Are New And Want To Be Launched In Politics, No Other Can Guide You strategically What We. We Understand Well that what should Be A course Of Action For Such A Political Clients so That In Speedy way Overall Goals can be Achieved. We Help You With Multi Angular way By Improving Your Political Personality, Managing The Competition & Establishing Your Image In Public eyes That You Are Better Political & Leadership Options Than Other Existing Politicians. To adopt casual Approach Advised To Adopt Strategic Consulting Services For Saving Time & Better Results .

SERVICES FOR INTERNATIONAL CLIENTS- International Political Clients Always Remains Our Focus ! Now One Can Ask For Utility of our services in Other country & Culture. As we Know That India Is World's largest democracy Carrying very much diversified Political dynamics. Some Such A diversified Political Challenges is never found in any other country's Political Environment. Or You Can say Whatever Maximum No Of Possibilities Of Combination Of Political dynamics is there That Is Available In Indian Political environment & hence We carry the experiences To Manage such A Challenges. IN TOTO , In Other ways you Can say That We Carry the most diversified & Richest Experience Of Managing different Kind Of Possible Political Challenges hence have an natural edge over others in terms of expertise. **READ MORE ON – <https://goo.gl/QBhrUY>**

COME ! LET EXPERIENCE THE EXPERTISE OF TEAM, GROOMED BY WORLD'S MOST COMPLEX, MOST DYNAMIC DEMOCRATIC / POLITICAL

ENVIRONMENT i.e. INDIAN POLITICS.

Political Revamping | Lost Vote Bank Regain

As We have stated That Politics Is a profession where dynamics Shift Or change in current situations Occurs very fast.TheCurrent date Strongest Party / Any Candidate , Politician May Be A defeated party Or Your Very Strong Vote Bank May Be Lost By Your party Since Your vote Bank Shifted to other party. You May Be Internally Strong Or Weak, No Matter You Are In what Situation, Our Political Contingency Management Systems Helps You To Bring Out You from These Situations Or Helps You To Change/ Make Situation In Your favor.**In Nutshell**, The Purpose Of This service is either to make you to be best fitted in A Given Situation Or To Change The Situation As per Your Need.

The Nature Of Politics May Be different From Territory To Territory/ Constituency / State / Country.. Similarly, The Nature of your own politics may be specific & different From Other Leaders.Or even By Nature different Sets of Politics May Appear In A single Area. In such A Situation It Is Important To Understand The Nature Of Politics And Political environment So That The Different Dynamics Can Be Understood To develop Effective Political Campaign Strategies.Enjoy Our expertise To Manage The Diversified Nature Of Politics.Our Services effectively Develop The diversified strategies To Provide Best Suitable Course Of Action To Manage The Diversified Nature Of Politics.

TRAINING & POLITICAL SKILL SETS DEVELOPMENT PROGRAMMES

A Very Competitive skill sets Is Required To Be Success In Politics Since We Consider Politics As World's Most Competitive Profession Where Uncertainty,Speedy Change Dominant In Profession.No Matter You Are An individual

Politician, New Aspirant, Or A Political Party A Continuous Skill Set Development Is required. Our Carefully designed Programmes Hone Your Competitive Political Skill Sets So That Natural Ability Can Be developed To Manage The Challenges Of Politics which Slow down Your Growth In Politics On Both parameter i.e. Growth Within Party & Growth In Outside Party. So what You Are Waiting, Come & Transform Your Political Skills With AK Mishra – One Of Most Renowned Strategist In Filed.

OTHER SERVICES

SERVICES FOR CELEBRITIES, FAMOUS PERSONALITIES,

ROYAL FAMILIES, KINGDOMS, SOVEREIGN COUNTRIES ETC.

In This Segments We Cater to Build The Image/Branding Of Clients In Wide Ways i.e. Global Image Building etc. We Serves The Wide range Of Clients Starting From Celebrities, Politicians, Royal Families, Private Corporate Firms, NGO or Any Any Some Such Kind Of entity. For Details Please get In Touch.

We Do cater wide range of Services for Different Country & Its Government To Improve Their Nation's Global Image, Kings Of Different Kingdoms, Business Owner, Corporate Houses, Celebrities To Improve Their goodwill, Increased Rating On Different Parameter like popularity, Image Building etc etc.

BUSINESS STRATEGY CONSULTING || INDIA MARKET ENTRY CONSULTING

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micro STRATEGIC POLITICAL CONSULTING

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TO CATER SUCH A DIVERSIFIED FIELD & THEIR NEEDS ,WE PROVIDES OUR SERVICES INTO FOLLOWING CATEGORIES ON NATIONAL REGIONAL & GLOBAL LEVEL ...

- 1. SERVICES AS A WHOLE – INTEGRATED STRATEGIC SERVICES.**
- 2. FUNCTIONAL SERVICES**

3. CLIENT BASED SERVICES.
 4. SITUATIONAL / CIRCUMSTANCES BASED SERVICES.
 5. SERVICES BASED ON NATURE.
 6. OTHER RANDOM SERVICES.
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(A) INTEGRATED STRATEGIC SERVICES – SERVICES AS A WHOLE – The Most Advanced Integrated Strategic Services To Fulfill all required need for *Large & Complex Nature Election / Political Campaigns*, Very Scientifically, We Have divided Our Services Into several parts so that micro management can be done effectively for desired Results. This Is Our Most Advance level services which covers all A-Z Activities strategic Management By deploying A Separate Team for more than 17 Strategic departments / Units At Clients destination For Long terms. In This We take The All Professional Responsibilities to Make R&D, develop strategies, Its execution & Other day to day Operations. Further This Services Has Been divided Into 4 Strategic division as below

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Between strategic & tactical. We believe that best strategies gives best results when they are executed effectively on ground. Hence This Plays An Important role to achieve the strategic Goals.

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FUNCTIONAL SERVICES

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8. POLITICAL PARTY REGISTRATION
9. TRAINING & DEVELOPMENT
10. OTHERS

- CLIENT BASED SERVICES -

As we have already stated that politics is most diversified profession, hence its dynamics is also different on different levels. Dynamics & strategic requirement is totally different for national, state, local or international platforms of politics. Hence every level of politics requires totally different sets of strategic action axioms. Keeping this fact in mind, we provide our services to following diversified clients...

SERVICES FOR NATIONAL LEVEL PARTIES – Being a national level party, your strategic political need becomes too complex because you have to tackle different & diversified political challenges for different territories, among different sets of political environment. *More interestingly* that you have to manage all these diverse political challenges **under a common political ideology of your party**. We facilitate our services to such clients which is quite capable to manage the large, speedy & complex political environment.

SERVICES FOR REGIONAL LEVEL PARTIES - Being a regional party, your political challenges differ from others but more condensed & limited too. In such a constrained political environment, performance becomes challenging too. We understand the strategic scopes & limitations too. Here we support our clients to get established in his state & to expand in other states at the same time. Means services on 3 dimensions. I.e. holding your leadership in state, expanding your party in other territories & managing competition in state & with other state level political parties & national parties too. For example your party may lose or win election but you should win election from your constituency.

SERVICES FOR GROWING PARTIES / NEW ENTRANTS - If you are a newly registered party your strategic requirements are totally different because in this deadly political competition you

Have To Make Your Place By Fighting with Well Established Decades / Half Centuries Old & Powerful Parties. Competition becomes More Lethal. You Have To Complete several task In short period Of Time Like Growth Of your Party, Increasing members In Your Party & Overall getting established as Main Player In Politics. We can Help you Better To Achieve Your all Goals Within Limited Resources.

SERVICES FOR INDIVIDUAL LEADERS / POLITICIANS – You May be A MP/ MLA, As An Individual Politicians Your Goals & Need Are different. As An Individual Politician you Faces challenges On Intra & Inter Level Both. I.e. Competition Within Party By Your Own party Leaders & Competition With Other Different Party & Their Leaders. We understand Your requirement To Grow With Party & Outside Party too. In This way To Cater All these strategic Political Axis, We Support In Multidisciplinary way By Improving Your Influence Inside Party So That You can Manage Well Internal Party Competition & Improving You Image In Mass Public. The benefit Of Our Services Are That No Matter what will Be Situation But Your Individual Political status will Be Maintained & Growing On All Axis.

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SERVICES FOR INTERNATIONAL CLIENTS- International Political Clients Always Remains Our Focus ! Now One Can Ask For Utility of our services in Other country & Culture. As we Know That India Is World's largest democracy Carrying very much

diversified Political dynamics. Some Such A diversified Political Challenges is never found in any other country's Political Environment. Or You Can say Whatever Maximum No Of Possibilities Of Combination Of Political dynamics is there That Is Available In Indian Political environment & hence We carry the experiences To Manage such A Challenges. IN TOTO , In Other ways you Can say That We Carry the most diversified & Richest Experience Of Managing different Kind Of Possible Political Challenges hence have an natural edge over others in terms of expertise. **READ MORE ON – <https://goo.gl/QBhrUY>**

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ROYAL FAMILIES, KINGDOMS, SOVEREIGN COUNTRIES ETC.

In This Segments We Cater to Build The Image/Branding Of Clients In Wide Ways i.e. Global Image Building etc. We Serves The Wide range Of Clients Starting From Celebrities, Politicians, Royal Families, Private Corporate Firms, NGO or Any Any Some Such Kind Of entity. For Details Please get In Touch.

We Do cater wide range of Services for Different Country & Its

Government To Improve Their Nation's Global Image, Kings Of Different Kingdoms, Business Owner, Corporate Houses, Celebrities To Improve Their goodwill, Increased Rating On Different Parameter like popularity, Image Building etc etc.

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